



### **Logo Designing Contest for UoH-IYoM 2023**

The United Nations General Assembly adopted a resolution sponsored by India, and supported by more than 70 countries, declaring 2023 as the *International Year of Millets*. In this context, our University will be celebrating the International Year of Millets under the theme 'UoH-IYoM 2023,' as per the direction of the Ministry of Education, Govt. of India [F.No.: M.11018/04/2021-CDN(Pt) dt. 30.06.2022].

The organizers of UoH-IYoM 2023 invite logo designs for use in the events organized by the University.

#### **Logo Design Criteria**

1. The logo should symbolize the theme of IYoM.
2. The text, 'UoH-IYoM 2023' should be reflected prominently in the logo.
3. The text should be in English.
4. The logo should be distinctive and scalable.
5. The logo design should not be imprinted or watermarked.

#### **Technical Parameters**

1. The image should be in high resolution with a minimum of 300 DPI.
2. Acceptable file formats are JPEG/JPG/PNG; however, the winner of the competition shall be required to submit the design in an editable and open file format (EPS/CDR/PSD).
3. For logos designed in PowerPoint or related tools, the assistance of a graphic designer shall be sought to improve upon selection.
4. The logo should be in colour; however, the details should not be lost/compromised when converted to greyscale.
5. The logo should look clean (not pixilated or bit-mapped) when viewed on-screen at 100%.

#### **Submission Guidelines**

1. All entries must be submitted by email ([iyom2023@uohyd.ac.in](mailto:iyom2023@uohyd.ac.in)).
2. One entrant shall submit a maximum of two entries.
3. Entries should not be submitted in compressed or self-extracting formats.
4. The entry shall be accompanied by a brief explanation of the design and how it best symbolizes the spirit of the IYoM (optional).
5. The contest is open to the University fraternity.

#### **Note**

1. The logo must be original and should not violate any provision of the copyright acts, whichever is applicable.
2. The organizers are not responsible for copyright violations, plagiarism or infringements of intellectual property carried out by the participants.
3. The winning logo would be the intellectual property of the organizers as soon as the result is declared, and the winner cannot exercise any right over the logo thereafter. The winner will also be required to give an undertaking for the same.
4. The winning entry will be awarded a prize and certificate in the forthcoming event of UoH-IYoM 2023.
5. For further information, please write to [iyom2023@uohyd.ac.in](mailto:iyom2023@uohyd.ac.in)

**The last date of submission is October 9, 2022 (Sunday)**

**Convenor  
UoH-IYoM 2023**